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ABSTRACT

The Creativity Center, a consortium of 56 cooperating specialists, has as its primary objective the development of a computer-aided process which will assist the common man in solving the problems of daily life more creatively. The current model guides an individual by questions which lead to an acceptable solution to the problem. Over the 1972-1974 period, the system will add self-help counseling tools to enable individuals to better understand themselves and order their values so that decisions can be made. The next step for the post-1975 period will be the addition of an inter-disciplinary data bank to allow the user to begin solving any problem with the level of knowledge of an expert in the field of that problem. (RH)

ED 066921

FIRST REPORT OF THE CREATIVITY CENTER.

Creativity Center Consortium
Lake City Community College
Lake City, Florida 32055

U.S. DEPARTMENT OF HEALTH,
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THE CREATIVITY CENTER

THE CREATIVITY CENTER CONSORTIUM

THE CREATIVITY CENTER CONSORTIUM HAS AS A PRIMARY OBJECTIVE

THE DEVELOPMENT OF A COMPUTER-AIDED PROCESS WHICH WILL ASSIST THE COMMON MAN IN SOLVING THE PROBLEMS OF DAILY LIFE MORE CREATIVELY.

THE CONSORTIUM CONSISTS OF 59 COOPERATING SPECIALISTS REPRESENTING 35 INSTITUTIONS FROM 6 STATES AND 6 COUNTRIES.

THE CREATIVITY CENTER IS A CONCEPT, AND A A PROCESS WHICH PRODUCES A PRACTICAL PRODUCT CONSISTENTLY

THE CREATIVITY CENTER IS A CONCEPT - A "NOTION" THAT THE COMMON MAN HAS LATENT CREATIVE ABILITY WHICH HE CAN DEVELOP AND USE FOR HIS OWN BENEFIT - GIVEN THE CLIMATE, THE METHOD AND THE ENCOUPAGEMENT.

THE CREATIVITY CENTER USES A COMPUTER-AIDED PROCESS THAT CAN BE MASTER IN AN AVERAGE PERIOD OF 5 HOURS. IT INCLUDES:

- o THE HUMANIZING PROCESS TO HELP INCREASE SELF-AWARENESS
- o SELF-DIRECTION IN THE PROBLEM DEFINITION PROCESS
- o SELF-DIRECTION IN THE IDEA FINDING PROCESS
- o SELF-DIRECTION IN THE IDEA IMPLEMENTATION PROCESS
- o SELF-DIRECTION IN THE EVALUATIVE PROCESS

ADVANCED CONCEPTS INTERDISCIPLINARY DATA BASE

THE ADVANCED MODELS SCHEDULED TO BE OPERATIONAL IN 1975 WILL RELY ON TECHNOLOGICAL ADVANCES PERFECTED IN COOPERATION WITH OTHER AGENCIES. THE PRESENT TYPEWRITER TERMINAL WILL BE REPLACED WITH A "VIDEO LEARNING WALL" USING VOICE INPUT/OUTPUT, VIDEO PROJECTION OF THE OUTPUT ON A FULL WALL SIZE SCREEN, RETAINING OF THE DATA AS IT IS RECLASSIFIED, AND THE USE OF COMPUTER GRAPHICS TO DISPLAY FACTUAL INFORMATION CONTAINED IN THE INTERDISCIPLINARY DATA BASE.

CONSORTIUM COORDINATING OFFICE, LAKE CITY COMMUNITY COLLEGE, LAKE CITY, FLORIDA 32055

CREATIVITY CENTER FINANCING 1971-1973: REPORT PRINTING BY A GRANT FROM CREATIVE NOTEBOOK ASSOCIATES, INC.; RESEARCH, DEVELOPMENT, FIELD TESTING AND IN-SERVICE EDUCATION BY GRANTS FROM THE FLORIDA STATE DEPARTMENT OF EDUCATION/LAKE CITY COMMUNITY COLLEGE STAFF AND PROGRAM DEVELOPMENT FUNDS AND THE UNITED STATES OFFICE OF EDUCATION, TITLE III HIGHER EDUCATION ACT FLORIDA CONSORTIUM OF COLLEGES AND UNIVERSITIES; SPECIALISTS FROM THE INSTITUTIONS LISTED IN REPORT - ONE, SUMMER 1972. ALL INFORMATION IS IN THE PUBLIC DOMAIN.

(1) FUNCTIONS AND CAPABILITIES OF THE PRESENT MODEL

THE CURRENT MODEL NUMBER I, USES AS A BASE THE HAND MODEL (WORKBOOK METHOD) DEVELOPED AT THE CREATIVE EDUCATION CENTER, COLLEGE AT BUFFALO BY DR. PARNES AND ASSOCIATES. IT DIFFERS FROM THE BUFFALO MODEL IN WORKINGS NECESSITATED BY ADAPTATION TO A COMPUTER, AND IN PHILOSOPHY AS IT PROGRESSES TO THE ADVANCED MODEL WITH ITS COMPLICATED INTERDISCIPLINARY DATA BASES.

MODEL I IS PROGRAMMED TO PROVIDE THE INDIVIDUAL OR GROUP PARTICIPANTS WITH DIRECTIONS FOR USING A TERMINAL SERVICED BY A MODEL 370 IBM COMPUTER PROGRAMMED TO USE COURSEWRITER III. OBJECTIVE-TO GUIDE THE GROUP IN A SELF-DIRECTING PROCESS (QUESTIONS) WHICH LEADS TO AN ACCEPTABLE SOLUTION TO THE PROBLEM. THE PARTICIPANTS HAVE THE OPTION OF SELECTING AN INDIVIDUAL MODE WHICH INVOLVES IN-DEPTH ACTIVITY, OR THE GROUP MODE OF LESSER INVOLVEMENT, OR A COMBINATION OF BOTH MODES.

IN FIELD TESTING MODEL I ON 125 COMMUNITY COLLEGE STUDENTS IN CRISIS PROBLEM SOLVING PARTICIPANTS TENDED TO CREATE ACCEPTABLE SOLUTIONS TO THEIR PROBLEMS IN 2 SESSIONS TOTALLING 5 HOURS, E.G.,

STUDENTS	THE PROBLEM	ALTERNATIVES
Administration/Faculty	Fluctuating Policies	Two-way feedback for planning and accepting priorities
Commuting Students	Bussing incident racial conflict	Threats of violence reduced to "truce" based on realization 3 cultures at work, home, bus, college.
Counseling referral	Drug Addiction	Recognition of "destructive self-image", conflict in value systems
Prison Inmates	Frustration-hostility	Improved self-image, purposeful behavior

(2) CAPABILITIES BEING ADDED IN 1972-74

ADDITIONAL CAPABILITIES TO BE ADDED DURING 1972-74 ARE PRIMARILY SELF-HELP COUNSELING TOOLS AND THE DEVELOPMENT OF THE INTERDISCIPLINARY DATA BANK. FOR COUNSELING, ESPECIALLY IN REHABILITATION WORK IT WAS NOTED THAT SOME INDIVIDUALS TEND TO KNOW ALTERNATIVES APPROPRIATE FOR THEM, AND EVEN THE SOLUTION, BUT CANNOT ACT ON IT BECAUSE OF A CONFLICT OF PERSONAL VALUES. THESE INDIVIDUALS NEED HELP IN VALUE CLARIFICATION. THIS WE HOPE TO ACCOMPLISH BY THE ADDITION OF THE MYERS-BRIGGS PERSONALITY TYPE INVENTORY. BY FEEDING BACK TO THE INDIVIDUAL INFORMATION ABOUT HIMSELF AND HOW HE RELATES TO THE PROBLEM UNDER DISCUSSION WE HOPE TO HELP HIM CLARIFY HIS OWN VALUES.

THE INDIVIDUAL ALWAYS CREATES HIS OWN SOLUTIONS. HE IS IN COMPLETE CONTROL OF HIS ACTIONS AT ALL TIMES. HOWEVER, FROM FIELD TESTS WE NOTE THAT IT IS OFTEN SOMETIME LATER BEFORE THE USER IS AWARE OF THAT FACT.

(3) DESIGNING THE ADVANCED MODEL WITH THE INTERDISCIPLINARY DATA BANK FOR 1975 AND BEYOND (DESIGN OF A MODEL FOR A COMPUTER-AIDED INTERDISCIPLINARY COMPARATIVE PROJECTION GRAPHIC TEACHING TOOL)

"BEYOND THE THINK TANK - A CREATIVITY CENTER FOR THE COMMON MAN, SHOWS PROMISE OF BECOMING A REALITY IN THE MID-SEVENTIES. THE FUTURE MODEL BEING DESIGNED IN 1972-73 BY THE 59 COOPERATING SPECIALISTS FROM MULTIPLE DISCIPLINES WILL INCORPORATE AN ADDITIONAL MAJOR COMPONENT. THIS CONSISTS OF AN "INTELLIGENT DATA BASE.

AN "INTELLIGENT" DATA BASE MEANS THAT THE DATA BASE "UNDERSTANDS" WHAT IT CONTAINS AND CAN "UNDERSTAND" THE USER'S PROBLEM. THIS SHOULD ALLOW THE USER TO BEGIN SOLVING AT VIRTUALLY THE LEVEL OF AN EXPERT IN HIS TYPE OF PROBLEM SINCE HE CAN DRAW ON THE EXPERIENCES OF THE PAST TO DETERMINE HIS COURSES OF ACTION. HE DOES NOT HAVE TO RE-INVENT OLD SOLUTIONS. FIGURE 1 IS A FLOW OF MODEL DEVELOPMENT AND PURPOSE.

THE CREATIVITY CENTER FOR THE COMMON MAN

THE CREATIVITY CENTER MODEL HOLDS PROMISE OF BECOMING A NEW EDUCATIONAL MODEL FOR ALL LEVELS OF EDUCATION AND COMMUNITY SERVICE. WITH A CENTER, GROUPS HAVING PROBLEMS ARE FACING ONE ANOTHER IN AN ATMOSPHERE OF POSITIVE CREATIVE THOUGHT. PROBLEMS ARE BEING SOLVED CONSISTENTLY.

INDIVIDUALS WHO MIGHT OTHERWISE BE CAUGHT UP IN THE DEPERSONALIZATION OF URBAN MEGALOPOLIS MIGHT PROVIDE A HIGH DEGREE OF PERSONAL INPUT. THE COMMON MAN COULD BE INVOLVED IN THE DESIGN AND CONTROL OF HIS LIFE AND LIVING SPACE.

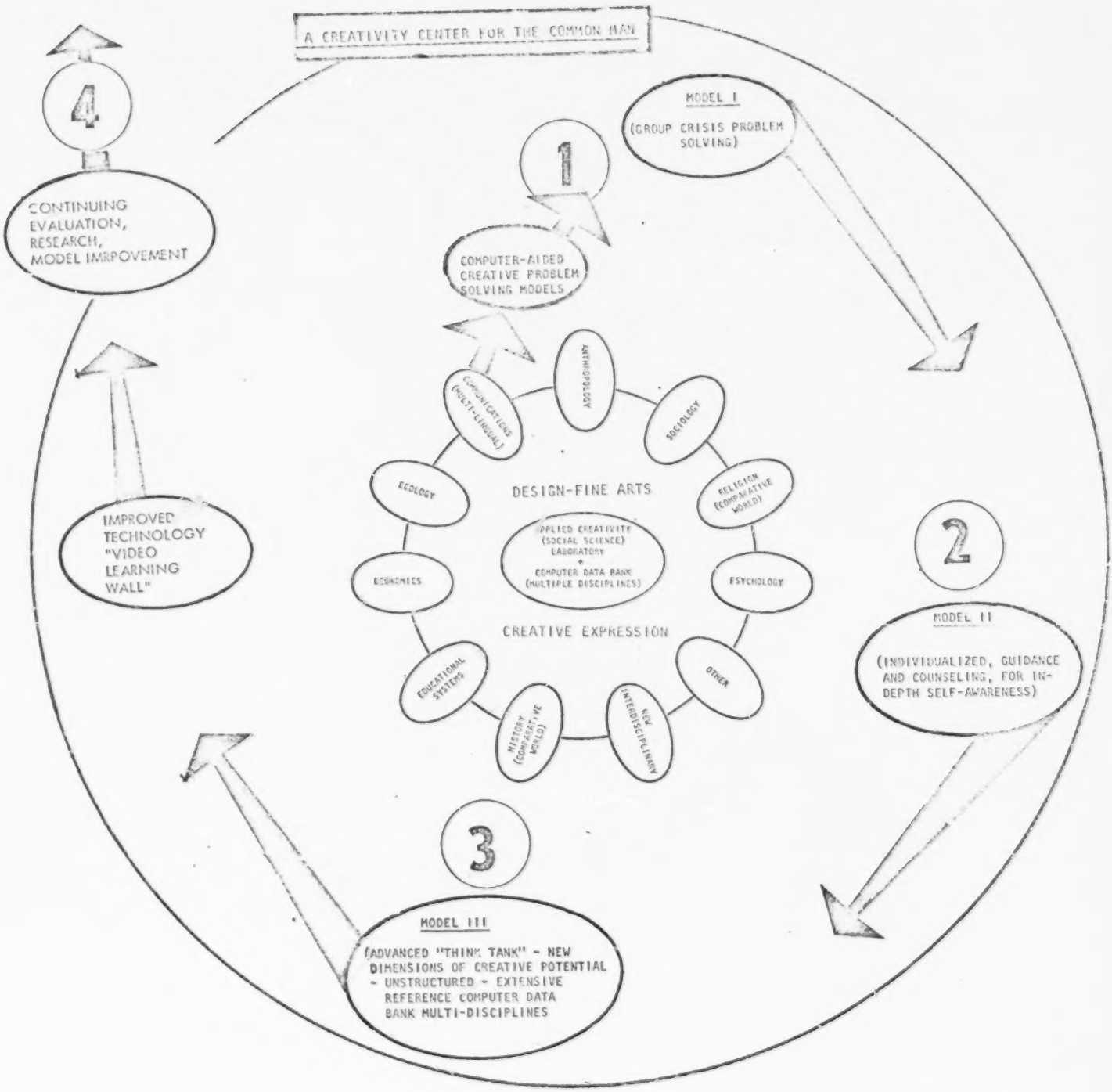
A CREATIVITY CENTER FOR THE COMMON MAN
4
CONTINUING EVALUATION, RESEARCH, MODEL IMPROVEMENT
IMPROVED TECHNOLOGY "VIDEO LEARNING WALL"
1
MODEL I
(GROUP CRISIS PROBLEM SOLVING)
COMPUTER-AIDED CREATIVE PROBLEM SOLVING MODELS
ANTHROPOLOGY
SOCIOLOGY
RELIGION (COMPARATIVE WORLD)
PSYCHOLOGY
OTHER
NEW INTERDISCIPLINARY
HISTORY (COMPARATIVE WORLD)
EDUCATIONAL SYSTEMS
ECONOMICS
ECOLOGY
COMMUNICATIONS (MULTI-LINGUAL)
DESIGN-FINE ARTS
APPLIED CREATIVITY (SOCIAL SCIENCE) LABORATORY
COMPUTER DATA BANK (MULTIPLE DISCIPLINES)
CREATIVE EXPRESSION
2
MODEL II
(INDIVIDUALIZED, GUIDANCE AND COUNSELING, FOR IN-DEPTH SELF-AWARENESS)
3
MODEL III
(ADVANCED "THINK TANK" - NEW DIMENSIONS OF CREATIVE POTENTIAL - UNSTRUCTURED - EXTENSIVE REFERENCE COMPUTER DATA BANK MULTI-DISCIPLINES

FIGURE I

(4) FIELD TESTING IN 1972-73

July - November 1972

FEASIBILITY STUDIES, PLANNING, ORIENTATION TO COMPUTER FOR REPRESENTATIVES FROM PARTICIPATING INSTITUTIONS. AREAS:

- o ADULT AND CONTINUING EDUCATION
- o ADVANCED COMPUTER CONCEPTS AND DATA BASES
- o CAREER GUIDANCE AND PLACEMENT
- o CREATIVITY, THEORETICAL AND APPLIED
- o ECOLOGY, EPIDEMIOLOGY AND WORLD HEALTH
- o ELEMENTARY SCHOOL COUNSELING AND CURRICULUM
- o HUMANISTIC STUDIES
- o INTERDISCIPLINARY STUDIES, COMPARATIVE WORLD
- o REGIONAL PLANNING
- o REHABILITATION SERVICES (ALCOHOL/DRUG THERAPY, PREVENTION; CORRECTIONS)
- o SOCIAL SCIENCES CURRICULUM

November 18, 1972

COMPUTER "FUTURES" CONFERENCE - THE CREATIVITY CENTER, FLORIDA

"BEYOND THE THINK TANK - A COMPUTER-ASSISTED CREATIVITY CENTER FOR THE COMMON MAN."

- o WORKSHOP, PARTICIPATION USING THE TERMINAL TO SOLVE A "LIVE PROBLEM. GUIDELINES FOR USING CREATIVE PROBLEM SOLVING IN DAILY ACTIVITIES.
- o ILLUSTRATION AND DEMONSTRATION OF ADVANCED COMPUTER CONCEPTS.

PLEASE NOTE: 2 PARTICIPANTS FROM THOSE INSTITUTIONS FUNDED UNDER THE TITLE III GRANT FOR THE CREATIVITY CENTER 1972-73 WILL HAVE REGISTRATION FEES PAID BY THE GRANT FOR THE COMPUTER "FUTURES" WORKSHOP, E.G., BREVARD COMMUNITY COLLEGE, CENTRAL FLORIDA COMMUNITY COLLEGE, FLORIDA JUNIOR COLLEGE AT JACKSONVILLE, FLORIDA KEYS COMMUNITY COLLEGE, LAKE CITY COMMUNITY COLLEGE, FLORIDA A & M UNIVERSITY, TUSKEEGEE INSTITUTE.

OTHER INTERESTED PERSONS: CONFERENCE IS LIMITED TO 50 PARTICIPANTS
ESTIMATED COST FOR WORKSHOP AND LUNCH - $50

FOR MORE INFORMATION: PLEASE SEND YOUR NAME, ADDRESS AND TITLE TO:
THE CREATIVITY CENTER COORDINATOR
LAKE CITY COMMUNITY COLLEGE
LAKE CITY, FLORIDA 32055

COOPERATING SPECIALISTS	SPECIALIZATION	INSTITUTION
Coordinating Task Force		
Dr. William J. O'Connor, Chairman	Applied Creativity/Social Sciences	Creativity Center Consortium Lake City Community College
Dr. David Anderson	Ecology/Epidemology	Washington, D.C.
Dr. Richard Avadikian	Linguistics/Comparative Middle East Cultures	United Nations Cooperative Mission Ankara, Turkey
Mr. Jamie Bass, Director	Data Processing	Lake City Community College
Dr. Charles Cameron	Career Education/African Studies	University of Ghana Accra, Ghana
Mr. William Ceely, Director	Regional Consortium Planning	Florida Junior College, Jacksonville
Mr. Travis Davison	Executive Motivational Training	Shaw Organization, Alderly Edge, Cheshire, England
Dr. Elva De Paemosa	International Interrelated Animal-Human Health Research	World Health Organization Lima, Peru
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Dr. William A. Gager, Jr.	Academic Affairs	Florida State Department of Educ.
Mr. Paul V. Gardner	Curator of Glass Art/History, Comparative World	Smithsonian Institution Washington, D. C.

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Dr. Edwin Smith	Associate Professor, Department of Elementary Education	Florida State University
Mrs. Anne Wood	Director, Reading Center	Dundalk Community College
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Lake City (Lead College)		
Dr. Herbert E. Phillips	President	
Mr. Herbert Attaway	Dean, Technical Division	
Dr. Edward Brunner	Director of Guidance	

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Mr. J. Ingham Cone	Department Head, Mathematics	
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Dr. Walter Parnell	Dean, Transfer Division (Philosophy	
Mr. Frank Sedmera	Project Director, Title III Ecology Project (Physics)	
Dr. Raymond Sessions	Dean, Student Affairs	
Miss Maxine Sparkman	Dean, Business Services	
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Dr. Maxwell C. King	President	
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Dr. Henry E. Goodlet	President	
Florida Junior College at Jacksonville		
Dr. Benjamin R. Wygal	President	
Florida Keys		
Dr. John S. Smith	President	
Miami-Dade Community College(South Campus)		
Mr. Edwin V. Doles	Speech/Theater	

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Mr. Robert Moore	Project Director, National Science Foundation Computer Training Project	Florida Regional Cooperative for Computing Activities, Lake City Community College (Lead College)
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Mr. Silas Pittman	Superintendent	Columbia County Public Schools
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Mrs. Linda Hayes	Applications Programmer	Oxford University Computer Center

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Dr. Dayton Roberts	Associate Professor of Education, Associate Director, Institute of Higher Education	University of Florida
Dr. Charles A. Rovetta	Dean, School of Business	Florida State University
Dr. E. Arthur Trabant	President	University of Delaware

THE CREATIVITY CENTER

CROSS REFERENCE INDEX OF SPECILIZATION/PARTICIPANT

SUMMER 1972

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